

A. C. C. C. Sandara
A. C. Carriera
A. C. Carriera</

Graphics Commission Application

757 Carolyn Avenue, Columbus, Ohio 43224 Phone: 614-645-7433 • www.bzs.columbus.gov

| Application Number: 6.015-004 | Date Received: 9 | FEB. 2015 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|--------------------|
| | Fee: \$190 | 70- |
| Commission/Civic: NOVETH EASS) A | .C. | |
| Application Accepted by: Commission/Civic: Existing Zoning: Comments: | | |
| Comments: | | |
| Comments: | | |
| TYPE(S) OF ACTION REQUESTED (Check all that apply): | | |
| ☐ Variance 🗓 Graphics Plan ☐ Special Permit ☐ Misce | ellaneous Graphic | |
| Indicate what the proposal is and list applicable code sections. State Amendment of Graphics Plan Application Num on the two main identification signs. | | onal tenant panels |
| LOCATION Certified Address: 3940 Stelzer Road | City: Columbus, OH | Zip: 43219 |
| Parcel Number (only one required): | | |
| APPLICANT Applicant Name: Easton Gateway LLC | Phone Number: 414-7300 | Ext.: |
| Address:4016 Townsfair Way, Suite 201 | City/State: Columbus, OH | Zip:43219 |
| Email Address: | Fax Number: | |
| PROPERTY OWNER(S) | l property owners on a separate pagePhone Number: | Ext.: |
| Address: | City/State: | Zip: |
| Email Address: | Fax Number: | |
| ATTORNEY / AGENT (Check one): Attorney Agen | ut | |
| Name: <u>Jeffrey L. Brown / Smith & Hale LLC</u> | Phone Number: 221–4255 | Ext.: |
| Address: 37 West Broad Street, Suite 460 | City/State:Columbus, OH | Zip:43215 |
| Email Address: | Fax Number: | 9 |
| SIGNATURES (All signatures must be provided and signed in blu APPLICANT SIGNATURE Easton Gateway LLC By | ne ink) | |
| PROPERTY OWNER SIGNATURE Easton Gateway LLC | By: Dan Ado | |
| ATTORNEY / AGENT SIGNATURE | 1 Jard Hold | |
| | | |



CITY OF COLUMBUS

DEPARTMENT OF BUILDING AND ZONING SERVICES

One Stop Shop Zoning Report Date: Wed Mar 4 2015

General Zoning Inquiries: 614-645-8637

SITE INFORMATION

Address: 3940 STELZER RD COLUMBUS, OH

Mailing Address: 4016 TOWNSFAIR WAY STE201

COLUMBUS OH 43219

Owner: EASTON GATEWAY LLC

Parcel Number: 010147168

ZONING INFORMATION

Zoning: Z11-021, Commercial, CPD

effective 1/4/2012, Height District H-110

Board of Zoning Adjustment (BZA): N/A

Commercial Overlay: N/A

Graphic Commission: 13320-00224

Area Commission: Northeast Area Commission

Planning Overlay: N/A

Historic District: N/A

Historic Site: No

Council Variance: N/A

Flood Zone: OUT

Airport Overlay Environs: N/A

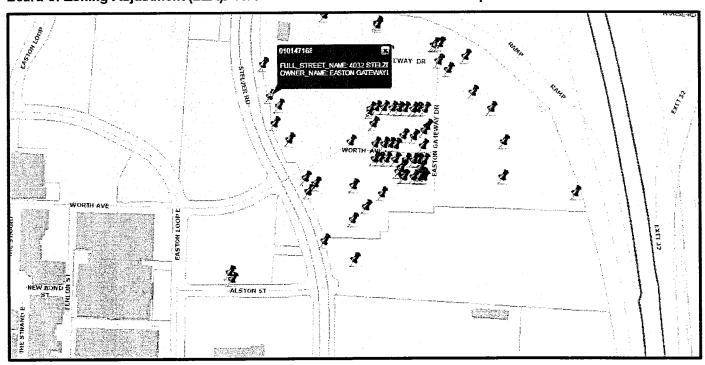
PENDING ZONING ACTION

Zoning: N/A

Board of Zoning Adjustment (BZA): N/A

Council Variance: N/A

Graphic Commission: N/A





Graphics Commission Application

757 Carolyn Avenue, Columbus, Ohio 43224 Phone: 614-645-7433 • www.bzs.columbus.gov

| AFFIDAVIT | GC15 | |
|------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------------|
| STATE OF OHIO | 3940 STELZ | ER ROAD |
| COUNTY OF FRANKLIN | | |
| Sering first duty cautioned and sworn (1) NAME | vid Hodge C, 37 West Broad Street, Ste.460, Co | Jumbus OH 43215 |
| if (1) MAILING ADDRESS | · · · · · · · · · · · · · · · · · · · | |
| | or duly authorized attorney for same and the following | is a list of the |
| name(s) and mailing address(es) of all the owners of | | |
| (2) per CERTIFIED ADDRESS FOR PROPERTY | | D 1111 1 |
| | ermit or graphics plan was filed with the Department of | Building and |
| Zoning Services, on (3)(THIS LI | E TO BE FILLED OUT BY CITY STAFF) | |
| SUBJECT PROPERTY OWNERS NAME | 4) Easton Gateway LLC | |
| | 4016 Townsfair Way, Suite 201 | |
| AND MAILING ADDRESS | Columbus, OH 43219 | |
| | | |
| | Easton Gateway | |
| APPLICANT'S NAME AND PHONE # | 414-7300 | |
| (same as listed on front application) | Northland Area Commission | |
| AREA COMMISSION OR CIVIC GROUP | c/o Mrs. Alice Porter | |
| AREA COMMISSION ZONING CHAIR | | |
| OR CONTACT PERSON AND ADDRESS | 3130 McCutcheon Place | _ |
| | Columbus, OH 43219 | |
| | lete mailing addresses, including zip codes, as sho | |
| | rer's Mailing List, of all the owners of record of p | |
| | h the application was filed, and all of the owners of any | |
| | the applicant or the property owner owns the property o | ontiguous to the subject |
| property: | | ER MAILING ADDRESS |
| (6) PROPERTY OWNER NAME (6a) PROP | RTY ADDRESS (6b) PROPERTY OWN | EK WAILING ADDRESS |
| Please see attached list | | |
| | | |
| | | |
| | | |
| (7) Check here if listing additional property own | s on a separate page. | |
| (8) SIGNATURE OF AFFIANT | 4.27 | |
| (8) SIGNATURE OF AFTIANT | 1112 +1 | 7:- |
| Sworn to before me and signed in my presence this_ | day of TONGO, in the year | .115 |
| 7/1/1/2 /2/2 | 9/4/2 | Notary Seal Here |
| (O) SIGNATURE OF NOTARY DURING | My Commission Expire | |
| (8) SIGNATURE OF NOTARY PUBLIC | My Commission Laplace | Natalie C. Timmons |
| | 0 | Notary Public, State of Ohio My Commission Expires 09-04- |

Amended Graphics Plan for Easton Gateway

In July 2014 the Graphics Commission approved Application No. 14320-0087 which established a Graphics Plan for the next portion of the Easton development. As part of the ongoing design process with this development, the design of two main identification signs known as type C signs along Morse Road and Stelzer Road have been revised to add two tenant panels.

When Easton was developed, a series of Graphics Plans were approved by the Northeast Area Commission and the City Graphics Commission addressing signage issues for the overall Easton development. The next phase of the Easton development is the Easton Gateway development which is located at the southeast corner of Morse Road and Stelzer Road. This Graphics Plan addresses the sign needs for this new part of the overall Easton development.

I. Outparcels along Stelzer Road and Morse Road

An outlot may share a freestanding sign with another outlot user or may have its own free standing sign. The design of the single tenant or double tenant sign is shown on attached Exhibits B1 and B2. These signs may contain automatic changeable copy (LED panels) or tenant panels. The automatic changeable copy (LED panel) shall remain static for a minimum of seven seconds. The display shall not scroll or flash.

The setback for the freestanding sign shall be a minimum of zero due to the landscaping that is proposed along the public street frontage.

These freestanding signs may have an off premise sign panel due to the location of the sign and the way that the tax parcels are created for the outparcels. The off premise sign panel user would not have its own freestanding sign on its tax parcel.

The elevations of a outparcel building shall be permitted signage in accordance with the formula outlined in Section IV(1) of the Gateway Graphics Plan as outlined below and shall be subject to the requirements of items (2), (3), (6) and (8) of Section IV of said Graphics Plan.

Outparcel shall be defined a tax parcel or development site which is less than two acres in size.

All other signage shall comply with the Graphics Code as it applies to the C-4, Commercial District or a variance request shall be submitted to the Graphics Commission for its consideration.

II. Identification Signs

The submitted site plan (exhibit D) shows the location of three identification signs for the overall Easton Gateway development. The design of the signs is shown on attached Exhibits A, and C. Due to the division of tax parcel, these signs may have off premise tenant panels. Any tenant within the Easton Gateway development may be listed on one or more of the identification

signs. These signs may contain automatic changeable copy (LED panels), tenant panels or a combination of both. The automatic changeable copy (LED panel) shall remain static for a minimum of seven seconds. The display shall not scroll or flash. Any tenant within the Easton Town Center may be listed on the sign shown on Exhibit A. The setback for the Morse Road and freeway signs shall be a minimum of 25 feet; setback for the Stelzer Road sign shall be a minimum of 10 feet. If another freeway sign is approved and installed along the freeway between Morse Road and the south side of the Aladdin Temple site, then the freeway sign shown in this graphics plan shall not be installed.

III. Wallscape Locations

The possible locations of the wallscapes are shown on the submitted site plan (Exhibit H). No wallscape sign shall be directed toward Morse Road to the north, Stelzer Road to the west or I-270 to the east.

Text elements will be limited to no more than 15% of the total area of each wallscape sign.

The 3-D elements may be part of any wallscape sign, in addition to the permitted wallscape sign area or a combination thereof. The 3-D elements may exceed the permitted wallscape sign square footage by up to 25% of the original permitted square footage for that wallscape sign.

Within 30 days after a sign lease has ended, that wallscape sign location area will be either restored to its original condition or replaced with a new wallscape sign.

None of these wallscape sign locations shall promote price driven copy, beer, wine or any other type of alcoholic beverages.

IV. Easton Gateway

The total graphic area for each tenant within the Easton Gateway development shall comply with the following conditions:

1. The amount of graphic area for an individual tenant is determined by the calculation described below:

| Linear Feet of Façade | Retail | Restaurant | Anchor tenant larger than 30,000 SF |
|-----------------------|--------|------------|-------------------------------------|
| | | | 1.46 |
| 0-15 ft. | 20 SF | 30 SF | N/A |
| 16 ft. – 30 ft. | 48 SF | 60 SF | N/A |
| 31 ft. – 60 ft. | 88 SF | 120 SF | N/A |

| Over 60 ft. | Add 1.5 SF / | Add 1.75 SF / | 3 SF / L.F. Façade |
|-------------|--------------|---------------|--------------------|
| | L.F. Facade | L.F. Façade | |

| Office: SF of Tenant | Office |
|-------------------------|--------|
| 0 - 3, 000 SF | 30 SF |
| 3,001 – 15,000 SF | 40 SF |
| Over 15,000 SF | 50 SF |

Said graphic area may be divided into wall, blade and/or projecting signage per the needs of the individual tenant. The tenant may have multiple signs per elevation so long as the aggregate square footage does not exceed the permitted amount of graphic area. These sign(s) may appear on any tenant elevation. Second story and above tenants may display their signature on any part of any building elevation of the building where that tenant is located.

- 2. Signs on awnings, canopies and window signage are allowed for each tenant. Said signage areas shall not count against the permitted graphics area for each tenant.
- 3. Mural locations. Easton Gateway may create mural locations within the Easton Gateway Development. These locations may not advertise a specific product or user. These murals may be painted on the building elevation or a material containing the mural may be applied to the building elevation. Examples of this type of mural are attached as Exhibits E2, E3 and E4.

If an individual tenant wants to use a wallscape to advertise its' business or products, that mural will be considered part of that tenant's graphic area. The tenant may exceed its square footage allowance as calculated in item 1 above by 25% if that additional square footage is used for a wallscape.

- 4. Parking Garages may have up to 800 sq. ft. of graphic area. Said graphic area which may advertise the parking garage or the Easton Gateway development may be divided into wall, blade and/or projecting signs per the needs of the owner/developer of Easton Gateway. Individual retail, restaurant or office tenants which are located within the parking garage structure may have their own graphic area as determined by the calculation in item 1. Said individual tenant graphics shall not count against the 800 sq. ft. of graphic area allowed for the parking garage.
- 5. The developer may continue its wayfinding / branding signage as shown on the submitted Exhibit F.
- 6. All roof top signage shall be reviewed by the Graphics Commission. A wall sign or a projecting sign may extend up to three feet above the roofline without further review by the Graphics Commission.

- 7. The restrictions in Section IV do not apply to the outparcels, identification signs and wallscape signs as described respectively in Sections I, II and III above unless otherwise noted.
- 8. Temporary construction signage may be installed at a minimum five foot setback. Maximum sign panel shall be 8 ft. by 16 ft. Temporary construction signage is limited to tenants which are 3,000 sq. ft. or larger in size. Temporary construction signage shall be removed once that tenant's location has opened or within one year of installation of said sign whichever occurs first. Examples of a temporary construction sign is attached as Exhibit G.

eastongateway-graphicsplan2015.docx (nct) 2/3/15 S:Docs



CLARENCE E MINGO II FRANKLIN COUNTY AUDITOR

MAP ID: dlh

DATE: 2/4/15



Disclaimer

This map is prepared for the real property inventory within th survey plats, and other public records and data. Users of this information sources should be consulted for verification of the county and the mapping companies assume no legal responsit Please notify the Franklin County GIS Division of any discret

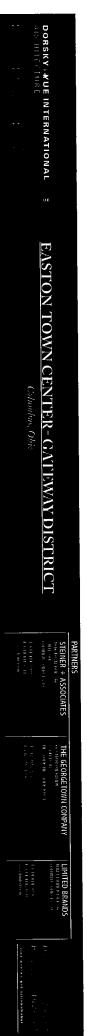
GC15-004 3940 STELZER ROAD

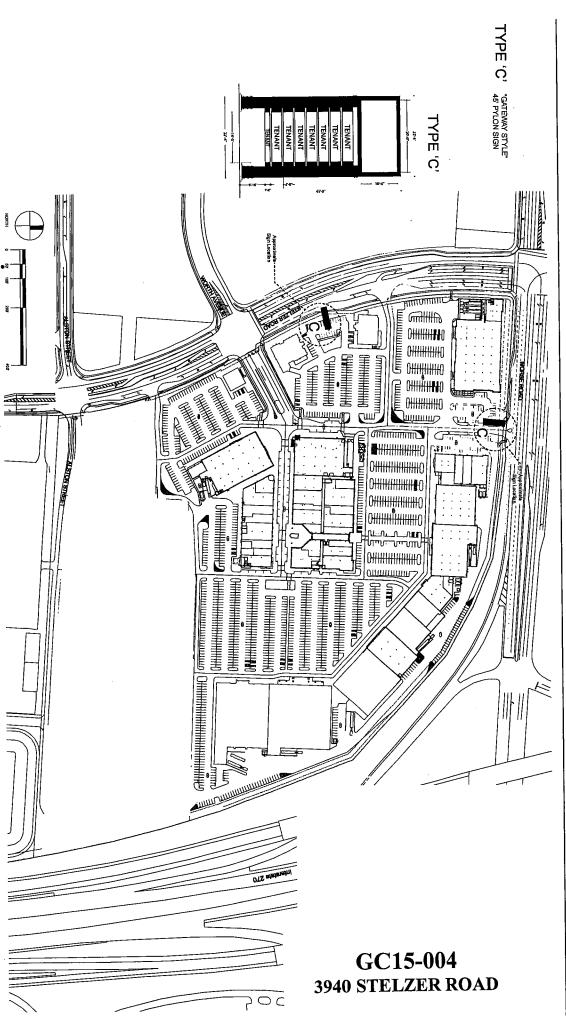
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Grid North

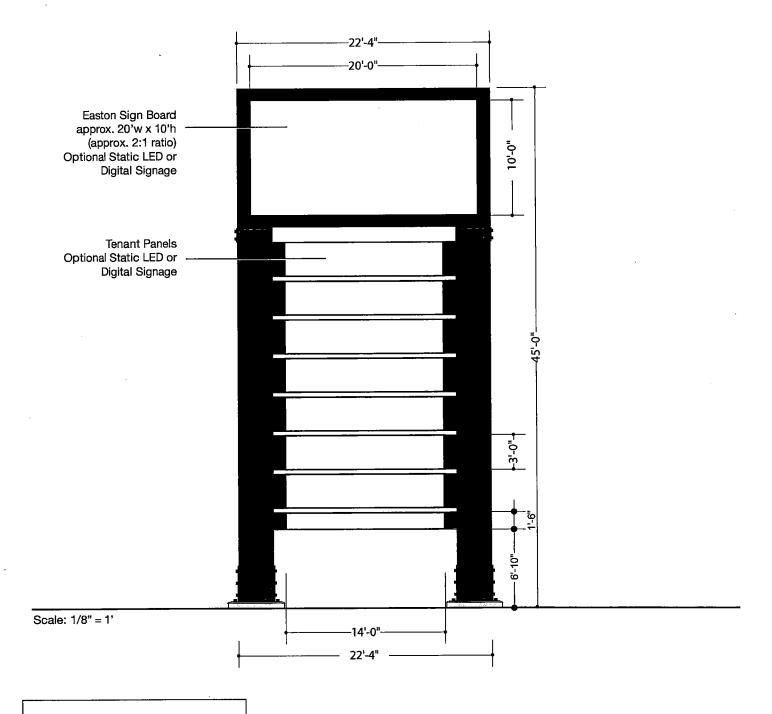
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Site Signage Plan

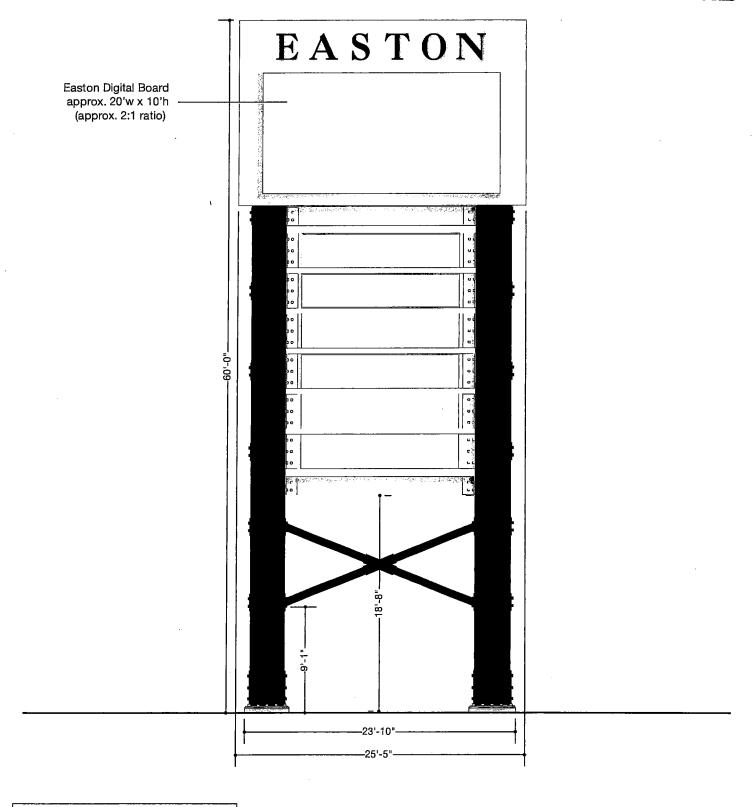
GC15-004 3940 STELZER ROAD



45 FT PYLON

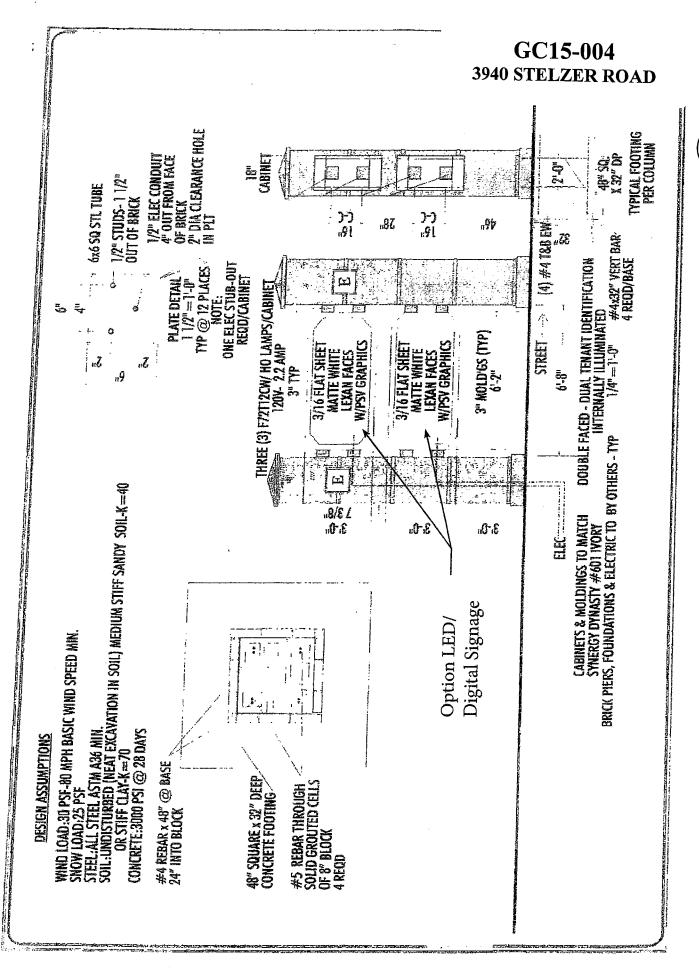
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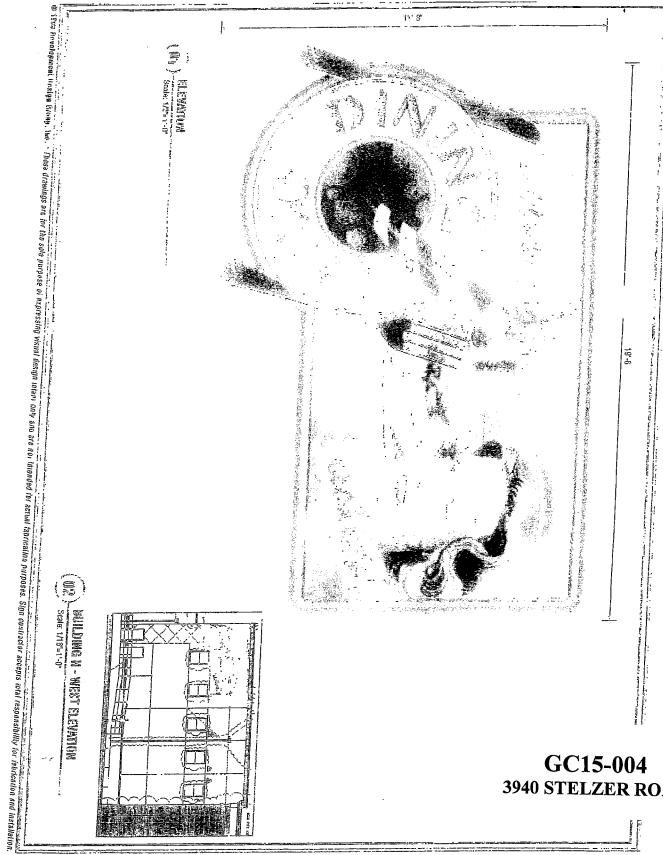
GC15-004 3940 STELZER ROAD



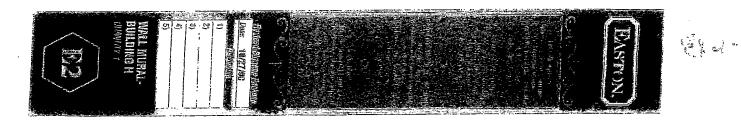
60 FT PYLON

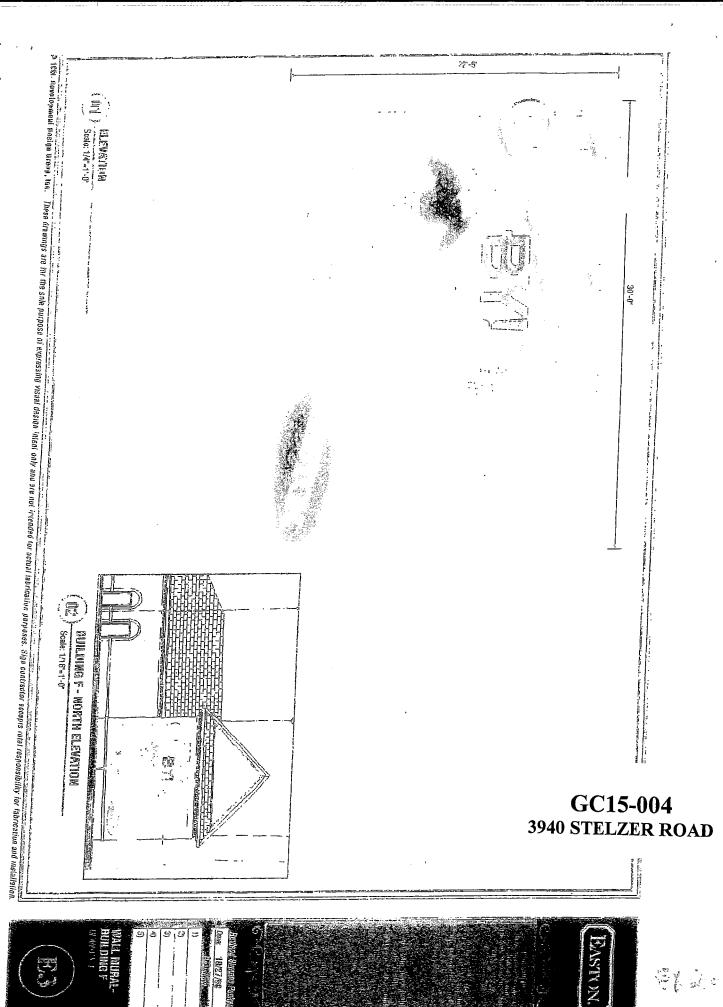
(B1)



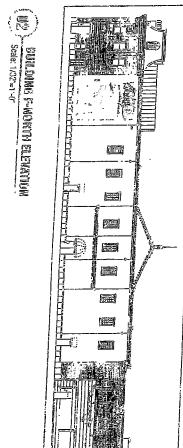


3940 STELZER ROAD



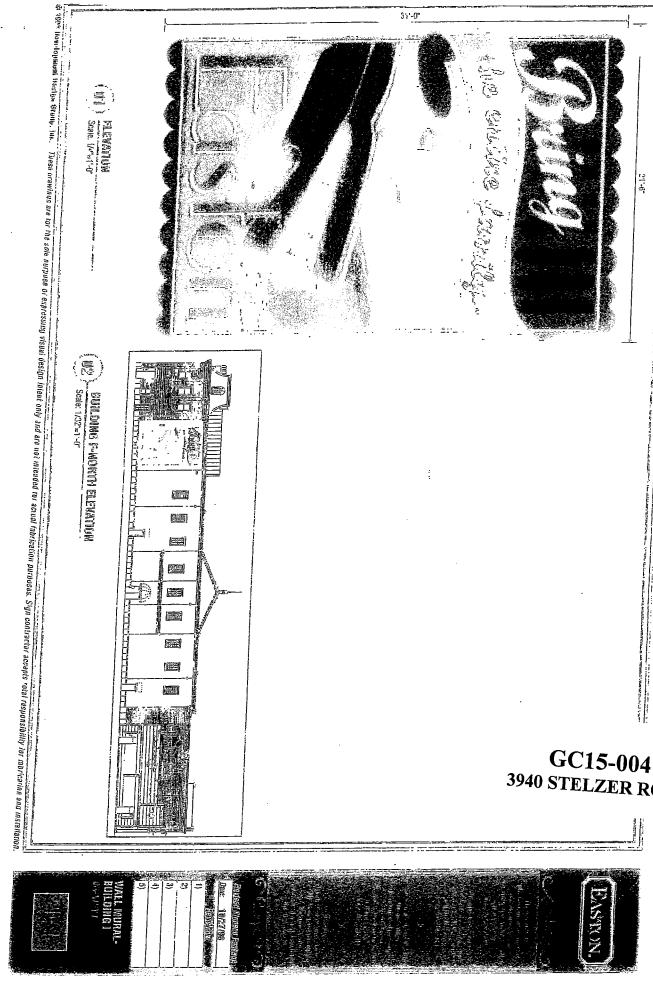






(III) SCHOOL IVENTOR

GC15-004 3940 STELZER ROAD



616

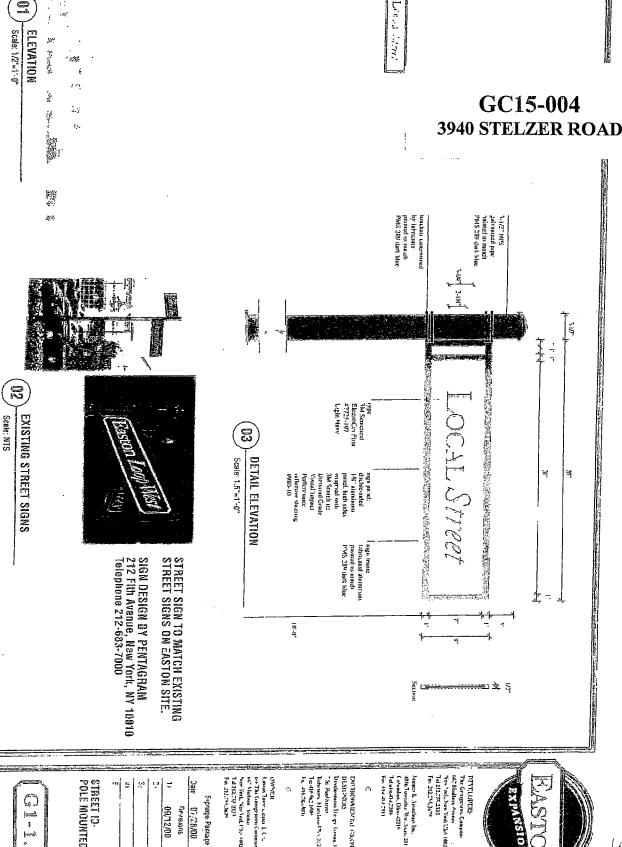
J. Singer

9

evelopment Basign Group, Inc. • These drawings are for the sole purpose of expressing visual design intent enly and are not intended for actual fabrication purposes. Sign contractor accents final responsibility for fabrication and installation.

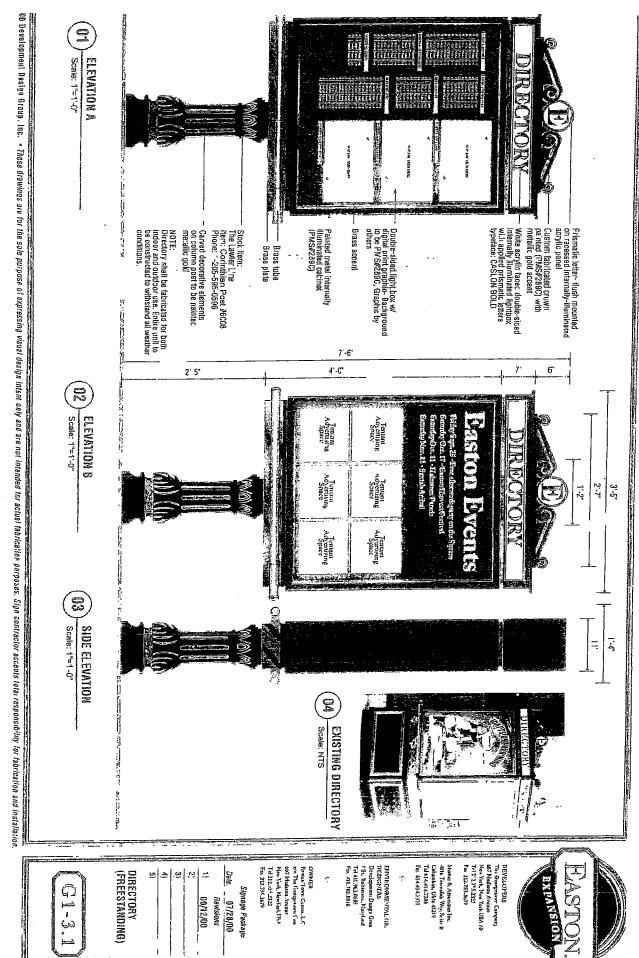
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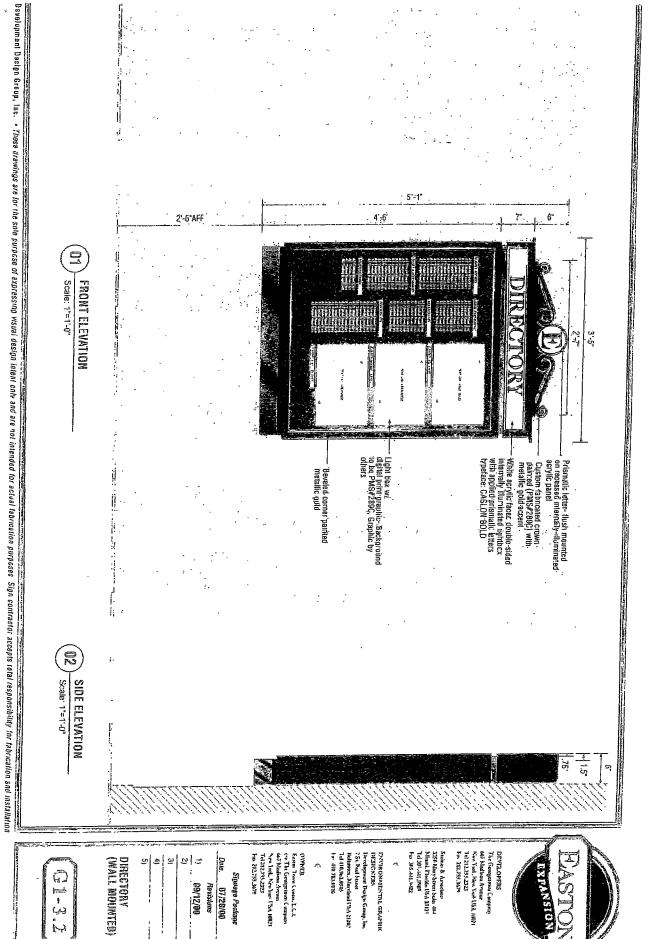


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Tel 212.7% 2329
Fee 212.7% 3474 Stenry & Associates Inc. 4016 Townsine Wee Scare 201 Cottenbus, Ohro-132116 Tel 044.514.7306 Fas. 194-414.7311 LAWSTR
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Fay JL278, Japa STREET ID-POLE MOUNTED DESIGNERS CHAPTH Dubernose Blasslove (* 5.2250) Terapi (h.2.650) Far (146.767,600) Develormen II ծ գեր (տոսը, իր. Sipnage Paghage 09,72,00 07,728/00 Sugistedy

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Signage Package

09/12/00 07/20/00 Revisions

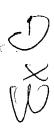
J1-3.2





COLUMBUS, OHIO

MULVANNYG2 ARCHITECTURE, (425) 463-2000 NOVAK CONSTRUCTION CO. (773) 278-1100





Graphics Commission Application

757 Carolyn Avenue, Columbus, Ohio 43224 Phone: 614-645-7433 * www.bzs.columbus.gov

PROJECT DISCLOSURE STATEMENT

Parties having a 5% or more interest in the project that is the subject of this application.

THIS PAGE MUST BE FILLED OUT COMPLETELY AND NOTARIZED. Do not indicate 'NONE' in the space provided.

| | GC15-004 |
|----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| STATE OF OHIO COUNTY OF FRANKLIN | 3940 STELZER ROAD |
| deposes and states that (he/she) is the APPLICANT, AGEN. | Hodge 37 West Broad Street, Ste. 460, Columbus, OH 43215 C, OR DULY AUTHORIZED ATTORNEY FOR SAME and the following utities having a 5% or more interest in the project which is the subject of |
| NAME | COMPLETE MAILING ADDRESS |
| Easton Gateway LLC | 4016 Townsfair Way, Suite 201, Columbus, OH 43219 |
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| SIGNATURE OF AFFIANT Doll | |
| Sworn to before me and signed in my presence this | _day of FON Cong_, in the year 2015 |
| Malor (# | Notary Seal Here Natalle C. Timmons |
| SIGNATURE OF NOTARY PUBLIC | My Commission Expires Notary Public, State of Ohio My Commission Expires 09-04-20 |